



Press Release for National Tie One On Day

For Immediate Release

Sew-ers To Put the Give in Thanksgiving on National Tie One On Day™

The Fabric Shop Network, the trade association for quilt and fabric shop and online retailers, is proud to announce its sponsorship of National Tie One on Day™—an apron that is. The celebration, now in its third year, is the brainchild of EllynAnne Geisel, author of *The Apron Book*. In keeping with Geisel's vision, on the day before Thanksgiving (November 26th this year), women across the country will be celebrating the day by wrapping a loaf of bread in an apron and tucking a prayer or a note of encouragement in the pocket—and then delivering the bundle to someone in need of physical or spiritual sustenance—or both.

Laurie Harsh, founder of The Fabric Shop Network, has issued an invitation to quilt and fabric retailers across the country to join hands and hearts with their customers to create handmade aprons. She suggests they organize and offer special in-store events prior to Tie One On Day™ and notes that “giving a handmade apron from fabrics chosen in the shop and sewn during a class or sew-in, makes the gift even more special.” Shops will arrange for the aprons, each one with a loaf of bread, plus a note in the pocket, to be delivered to a local women's shelter or other local agency that assists women in need.

Tie One On Day™ participants will enjoy the camaraderie of sewing together, knowing that their finished aprons will go to someone in need of a “hug.” They'll leave class with a full heart, realizing they've brightened the day of someone in need. Shops offering these special events are encouraged to enlist the partnership of a local bakery for fresh bread to wrap in the aprons before delivering them to their chosen charity on November 26th.

Harsh anticipates that quilt and fabric shops, already well known for their charitable sewing projects that involve their customers, will wholeheartedly embrace this celebration of the giving spirit of Thanksgiving. Participating shops will be listed on www.apron-icity.com, a new consumer website devoted to encouraging apron sewing and creativity all year long with special programs, challenges, and links to other apron events, activities, and resources. For some shops, their Tie One On™ promotion will be the kickoff event to introduce an ongoing apron club or class for next year.

For more information on Tie One On Day™ store events and ongoing Apron-icity™ clubs and classes, visit www.apron-icity.com where you'll find “everything aprons on the net and in your city.”